

# Sell More Sell Easier

Multi-channel Ecommerce  
Enabler Platform



## About OMS4

OMS4 simplifies a seller's ecommerce activities in a single platform. It is e-Marketplace sellers' single end-to-end ecommerce solution to manage all sellers' sales channels, orders, products, inventories and fulfilment across all the marketplaces. It enables sellers to expand and grow their business in multiple marketplaces across different regions effortlessly.

### Benefits



All your marketplaces  
on one platform



Ecosystem of trusted  
delivery partners



Regular update of stock  
levels



Data analysis of product  
performance

### Features



#### Centralised Channel Management

Manage all your marketplace activities through one platform



#### Sales Performance Insights

View your product, inventory, order, cost and revenue charts and reports



#### End-to-end Visibility

Manage all your marketplace activities through one platform



#### Order Distribution

Assign order items to different fulfilment points automatically with pre-defined rules



#### Unified Order Processing

Provide you an open econ-system for seamless order fulfilment process with partners.

## Value Proposition

- Order distribution strategy: intelligently split orders' multiple products to respective fulfilment points
- Stock allocation management: stock level for each marketplace automatically adjusted based on pre-defined rules
- Dynamic promotion change: pre-set promotion activity and all marketplaces will update accordingly
- Full instant visibility: a single portal of seller's business and partners' activities across all marketplaces

